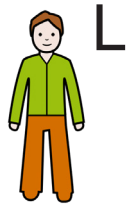
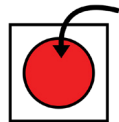




## La drogheria



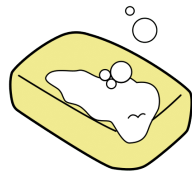
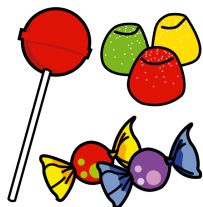
**LAVAZZA**



Luigi Lavazza lavora nel negozio con la sua



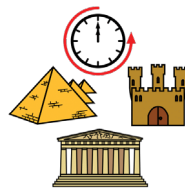
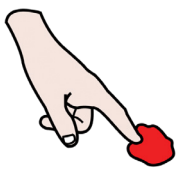
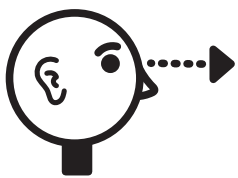
famiglia.



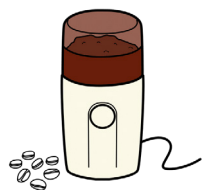
e



Vendono caffè, caramelle, saponi e altri prodotti.



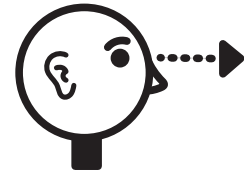
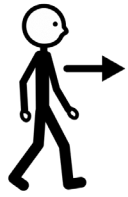
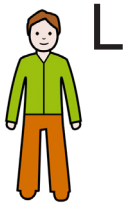
Puoi vedere o toccare oggetti antichi:



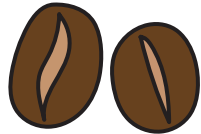
macinacaffè, sacchetti di caffè



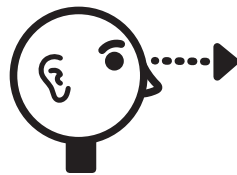
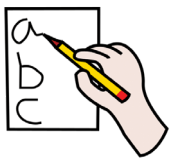
Il viaggio in Brasile



Luigi fa un lungo viaggio in Brasile. Visita una



piantagione di caffè.



Scrive nel suo diario: "Vederlo bruciare ripugna."



Nasce l'idea di sostenibilità